

ADI (rank)	1985 households (000)			ADI (rank)	1985 households (000)		
	ABC	CBS	NBC		ABC	CBS	NBC
Roanoke-Lynchburg, Va. (69)	42	83	57	Syracuse, N.Y. (67)	59	79	82
Rochester, Minn.-Mason City, Iowa (141)	23	20	28	Tallahassee, Fla. (132)	10	53	8
Rochester, N.Y. (71)	54	55	56	Tampa-St. Petersburg, Fla. (18)	164	200	169
Rockford, Ill. (111)	33	30	34	Terre Haute, Ind. (127)	14	38	46
Roswell, N.M. (183)	—	16	—	Toledo, Ohio (60)	60	93	93
Sacramento-Stockton, Calif. (20)	142	137	156	Topeka, Kan. (136)	11	35	26
St. Joseph, Mo. (189)	17	—	—	Traverse City-Cadillac, Mich. (138)	16	45	32
St. Louis (17)	157	188	188	Tucson, Ariz. (83)	41	42	46
Salinas-Monterey-San Jose, Calif. (110)	41	23	28	Tulsa, Okla. (54)	98	84	73
Salisbury, Md. (167)	13	23	—	Tuscaloosa, Ala. (188)	—	10	—
Salt Lake City (42)	90	90	89	Twin Falls, Idaho (204)	—	—	10
San Angelo, Tex. (193)	—	14	—	Tyler, Tex. (160)	52	13	—
San Antonio, Tex. (44)	95	101	78	Utica, N.Y. (159)	16	—	27
San Diego (26)	97	115	86	Valdosta, Ga. (Tallahassee, Fla.)	6	—	—
San Francisco (5)	276	298	276	Victoria, Tex. (203)	6	—	7
Santa Barbara-Santa Maria, Calif. (114)	26	22	18	Waco-Temple, Tex. (95)	42	51	—
Sarasota, Fla. (158)	23	—	—	Washington (9)	217	247	215
Savannah, Ga. (108)	33	53	27	Watertown-Carthage, N.Y. (172)	—	20	—
Seattle-Bellingham-Tacoma (16)	164	138	173	Wausau-Rhineland, Wis. (131)	28	46	15
Selma, Ala. (208)	—	7	—	West Palm Beach-Ft. Pierce, Fla. (62)	43	23	53
Shreveport, La.-Texarkana, Tex. (53)	90	90	70	Wheeling, W.Va.-Steubenville, Ohio (123)	—	49	53
Sioux City, Iowa (139)	30	13	37	Wichita-Hutchinson, Kan. (57)	59	76	65
Sioux Falls-Mitchell, S.D. (93)	38	62	25	Wichita Falls, Tex.-Lawton, Okla. (126)	26	30	28
South Bend-Elkhart, Ind. (85)	45	57	66	Wilkes Barre-Scranton, Pa. (50)	104	64	98
Spokane, Wash. (75)	50	51	54	Wilmington, N.C. (151)	31	5	56
Springfield, Mass. (94)	38	—	48	Yakima, Wash. (122)	24	32	24
Springfield, Mo. (82)	23	56	64	Youngstown, Ohio (92)	44	66	60
Springfield-Decatur-Champaign, Ill. (70)	53	63	67	Zanesville, Ohio (200)	—	—	11

ABC, NBC tie for first in ratings

The order of finish was reversed in the prime time ratings for the week ending March 24, as ABC and NBC tied for first, just edging out CBS. Based on Nielsen's National Television Index (NTI), ABC and NBC tied with a 15.6 rating and a 24.8 and 25 share, respectively, of the national prime time television households.

CBS scored a 15/24, more than 12% below its season-to-date ratings average. (Part of the reason for CBS's lower numbers was the network's coverage of NCAA basketball on Friday night, which preempted both *Dallas* and *Falcon Crest*. Basketball finished 59th and 70th respectively.)

The combined network rating and share for the 26th week of the 1984-85 prime time season was a 46.2/74, down slightly from a 47.8/77 for the comparable week a year ago. HUT levels were up 1% to a 62.8, however.

The week broke down into wins on Monday, Saturday and Sunday for CBS. ABC took Wednesday and Friday, and NBC took Tuesday and Thursday.

Like the 25th week, week 26 of the season produced a high number of repeats—17 out of 72 programs. *The Cosby Show* finished first for the seventh time in eight weeks, with an average 25.9/38. NBC had five of the top 10 shows, including second-place *Family Ties* (22.8/34) and fifth-place *Cheers*, both Thursday shows.

ABC premiered two one-hour series on Thursday, *Wildside* (16.4/24) at 8:30 and *Eye to Eye* (18.1/28) at 9:30. ABC had been averaging 12.9/18 and 13.9/22, respectively, in those two time periods this year.

Off the Rack on ABC scored a 13.6/22 on Friday at 9:30, up from its season average of 12.2/19.

NBC's premiere of *Half Nelson* on Sunday night (9-11 p.m. EST) scored a 14.2/22. ABC's *Sunday Night Movie*, "California Girls," scored a 20.3/31 to win the night. CBS averaged a 18.5/27 for the 9 p.m. hour with *Crazy Like a Fox* and 16.4/27 for the one-hour *Trapper John* at 10 p.m.

In its second week on CBS, *Detective in the House* was down from its premiere of 14.4/24, scoring a 12.6/21.

Rank	Show	Network	Rating/Share	Rank	Show	Network	Rating/Share	Rank	Show	Network	Rating/Share
1.	The Cosby Show	NBC	25.9/38	26.	Trapper John, M.D.	CBS	16.4/27	51.	Hunter	NBC	13.1/24
2.	Family Ties	NBC	22.8/34	27.	Hardcastle & McCormick	ABC	16.3/24	52.	St. Elsewhere	NBC	13.1/23
3.	Dynasty	ABC	22.6/36	28.	Wildside	ABC	16.1/24	53.	Punky Brewster	NBC	12.9/20
4.	60 Minutes	CBS	22.5/36	29.	Knots Landing	CBS	16.0/26	54.	Cover-Up	CBS	12.7/23
5.	Cheers	NBC	21.9/33	30.	TV Bloopers & Prac. Jokes	NBC	15.9/23	55.	Detective in the House	CBS	12.6/21
6.	Newhart	CBS	21.3/32	31.	Remington Steele	NBC	15.8/28	56.	V	NBC	12.3/20
7.	Kate & Allie	CBS	21.3/31	32.	Mr. Belvedere	ABC	15.8/25	57.	Different Strokes	NBC	12.1/20
8.	A Team	NBC	20.6/31	33.	Pill Guy	ABC	15.8/24	58.	Used Cars	CBS	12.0/20
9.	California Girls	ABC	20.3/31	34.	Life's Embarrassing Moments	ABC	15.5/23	59.	Basketball, G-town-Loyola	CBS	12.0/19
10.	Riptide	NBC	19.4/30	35.	This Wife for Hire	ABC	15.4/24	60.	Moonlighting	ABC	11.9/21
11.	Murder, She Wrote	CBS	19.3/28	36.	Betty Boop Special	CBS	15.2/23	61.	MacGruder & Loud	ABC	11.9/18
12.	20/20	ABC	18.9/34	37.	Who's The Boss?	ABC	15.0/22	62.	Finder of Lost Loves	ABC	11.7/21
13.	Hotel	ABC	18.7/33	38.	Private Sessions	NBC	14.9/23	63.	Gimme a Break	NBC	11.5/19
14.	Crazy Like a Fox	CBS	18.5/27	39.	Airwolf	CBS	14.7/24	64.	Double Trouble	NBC	11.5/19
15.	Eye to Eye	ABC	18.1/28	40.	Charlie Brown Special	CBS	14.6/24	65.	Code Name: Foxfire	NBC	11.4/19
16.	Facts of Life	NBC	17.9/27	41.	Benson	ABC	14.6/23	66.	Jeffersons	CBS	11.4/18
17.	Night Court	NBC	17.8/28	42.	First Steps	CBS	14.4/24	67.	Alice	CBS	11.0/16
18.	Highway to Heaven	NBC	17.8/27	43.	Sara	NBC	14.4/22	68.	Silver Spoons	NBC	10.9/18
19.	Webster	ABC	17.4/29	44.	Love Boat	ABC	14.2/24	69.	Ripley's Believe It or Not	ABC	10.9/18
20.	Charlie Brown Special	CBS	17.4/27	45.	Half-Nelson	NBC	14.2/22	70.	Basketball, St. John's-Ky.	CBS	10.8/20
21.	Cagney & Lacey	CBS	17.2/29	46.	Garfield Special	CBS	13.9/23	71.	Under One Roof	NBC	10.8/18
22.	Scarecrow & Mrs. King	CBS	17.1/25	47.	T.J. Hooker	ABC	13.7/23	72.	E/R	CBS	8.0/12
23.	Miami Vice	NBC	17.0/30	48.	Three's A Crowd	ABC	13.7/21				
24.	Knight Rider	NBC	17.0/25	49.	Off the Rack	ABC	13.6/22				
25.	Hill Street Blues	NBC	16.4/29	50.	Matt Houston	ABC	13.5/24				

*indicates premiere episode